

a'Xel International Training Center, LLC Media Release Form

Throughout your participation with a'Xel International Training Center, LLC (AITC, hereafter), the media may visit practices or special events. AITC may also wish to use your child's photograph or name for promotional purposes and educational purposes, such as marketing brochures and newsletters, on the official AITC web site, on public bulletin boards at the rink or in the skater's room (or elsewhere), or in local newspapers, press releases, or television reports. No home address or telephone number will EVER appear with such work. Note that photos that include multiple unidentified athletes may be included on the AITC web site without prior written permission.

However, we will not use your child's name and/or individual photo without your written permission or consent on this form. Please sign and complete the following statement allowing AITC and the all media sources to use your child's photograph and/or full name for promotional and educational purposes.

SECTION I: Photographs and Names

(PHYSICALLY CHECK BOX)



I give permission to a'Xel International Training Center for _____
(Athlete's name) to be filmed/photographed/interviewed by the media during AITC events and for AITC to use my child's photograph for promotional and educational purposes. I understand that my athlete's name will not be used with a photo, unless I give permission in Section III below.

SECTION II: Names

(PHYSICALLY CHECK BOX)



I give permission to a'Xel International Training Center to post my athlete's name _____ (athlete's name) for promotional and educational purposes, such as, but NOT limited to, testing and competition schedules, testing and competition results, and other AITC skating events or activities. I understand that my athlete's name will not be used with a photo unless I give permission in Section III below.

SECTION III: FULL PERMISSION/NAMES AND PHOTOS

(PHYSICALLY CHECK BOX)



I give FULL PERMISSION to have my athlete's photograph include his/her full name (individual or as identified by full name as a member of a group) on the official AITC web site, bulletin boards, or any other public space, marketing materials, advertising, etc., and it is not limited to just the above mentioned.

Parent Signature (if athlete is under the legal age of 18)

X _____

Date: _____

Athlete's Signature (if athlete is 18 years of age or older)

X _____

Date: _____